INTEGRITY

02:36

Sumner Insurance Services Enters Fourth Generation of Growth with Integrity's Best-in-Class Resources and AI-Powered Technology

September 29, 2026

Agency with legacy of exceptional service embraces new opportunities and next phase of growth using Integrity's transformative resource and support platform

skip to main content

[illegible]AS – SEPTEMBER 29, 2026 – Integrity, LLC ("Integrity"), a leading distributor [illegible] insurance, and provider of wealth management and retirement planning solutions, today

Live Chat

disclosed.

Since 1958, Sumner Insurance Services has served its community with the highest level of customer service with a legacy spanning four generations. Originally serving central Missouri, the health and life insurance agency now serves clients across the nation. Its expansion also led to a more holistic view of client wellbeing that includes a wealth division offering retirement planning and investments. Sumner Insurance Services takes an active role in community service and outreach efforts, including volunteering with schools, local churches and hosting a beloved annual client appreciation event.

“Caleb and his team have built upon decades of trust to offer a new era of holistic service to their clients and community,” said Bryan W. Adams, Co-Founder and CEO of Integrity. “We love to partner with agencies that have a strong culture of hard work and positivity — their energy adds to elevating the Integrity platform and enhances our mission to help more Americans make the most of what life brings. Integrity’s full-stack, AI-first technology helps successful agencies like Sumner Insurance Services streamline operations and spend more time caring for others through broad solutions that span clients’ life, health and wealth needs. With access to Integrity’s best-in-class partner services, insightful data and transformative technology and resources, I can’t wait to see what this team will achieve!”

“Our agency is built on a commitment to the highest level of service. We pride ourselves on being there every step of the way for agents and clients — a commitment matched by Integrity,” said Caleb Sumner, CEO of Sumner Insurance Services. “In today’s changing market, I’m always looking for ways to keep our edge. We’ve embraced the powerful, AI-driven capabilities of IntegrityCONNECT® to fuel our expansion and we are already experiencing notable results. The technology has helped us improve business processes, scale the agency and develop our team. In addition, Integrity is the only platform built to address clients’ interconnected life, health and wealth needs. That gives us confidence that our team has the best resources to support the always-evolving needs of our clients. As part of Integrity, we look forward to expanding the agency’s footprint and leveraging the exciting new opportunities coming our way.”

Sumner brings his family’s longstanding reputation of excellence and industry knowledge to Integrity’s rapidly growing network of partners. Together, these industry leaders and innovators are creating

skip to main content

el agencies into their next phase of growth. This esteemed collective is roving insurance and financial services processes to create simpler, more cial and ultimately more human solutions. Their cross-industry collaboration results in a more

"Caleb is focused on putting compassionate, knowledgeable, well-trained agents and advisors in front of clients to create lifetime connections," said David McNerney, Co-President of McNerney Management Group and Managing Partner at Integrity. "Tapping into the proven strength of Integrity's comprehensive platform empowers his team to drive efficiency and advance its growth strategy, while maintaining the exceptional service and proactive client support his community depends on. With Integrity behind them, the trustworthiness, loyalty and work ethic Caleb and the Sumner Insurance Services team is known for will take them even further and we're excited to support the next phase of their journey."

"Caleb is carrying the Sumner Insurance Services name and legacy forward by never becoming complacent," shared JoAnn Wray, Co-President of McNerney Management Group and Managing Partner at Integrity. "He has continued to accelerate the agency's year-over-year growth and was looking for the right partner who shares his vision. With Integrity's innovative technology, supportive partnerships and unmatched reach, he'll have access to resources that will enable the agency to scale even faster. This transition promises to deliver positive outcomes for all parties and we're excited to get started."

The Sumner Insurance Services team can leverage Integrity's world-class, AI-powered technology, support systems and advanced resources to streamline operations and accelerate business growth. Integrity's transformative platform connects partners to proprietary benefits such as advanced data and analytics, meaningful leadership guidance, world-class marketing and ongoing innovation. Agents and advisors rely on IntegrityCONNECT® — an all-in-one technology platform and business growth engine — to access actionable leads, instantaneous quoting, application and enrollment, and simplified ongoing plan management. They also strengthen client connections by utilizing Ask Integrity® — the industry's leading AI-enabled, voice-activated digital assistant — for real-time prompts, coverage recommendations and policy lifecycle reminders.

About Integrity

skip to main content

red in Dallas, Texas, is a leading distributor of life and health insurance, and e solutions for wealth management and retirement planning. Through its broad r network of agents and advisors, Integrity helps millions of Americans protect their life, health and wealth with a commitment to meet them wherever they are — in person, over the phone and

products with carrier partners and markets them compliantly through its nationwide distribution network. Providing best-in-class service to their clients and consumers is at the center of Integrity's holistic approach to life, health and wealth protection. The company and its partners focus on helping families and individuals prepare for the good days ahead, so they can make the most of what life brings. The recipient of nationally ranked business awards, including Newsweek's America's Greatest Workplaces, Inc.'s Power Partner, and Business Intelligence Group's AI Excellence Award, Integrity has also earned impressive employee sentiment awards such as Best Company for Career Growth, Best Company Leadership, Best Company Culture, and Best Company Happiness. For more information, visit www.integrity.com.

About Sumner Insurance Services

Sumner Insurance Services is a fourth-generation, family-owned insurance agency based in Sedalia, Missouri. The agency provides a comprehensive range of insurance and financial solutions, including Medicare, health, life, property and casualty, business insurance and financial planning services. Serving clients across multiple states, the Sumner Insurance Services team is committed to building long-term relationships through personalized service, licensed expertise and a client-focused approach. The firm is a Trusted Choice® agency and member of the Missouri Association of Insurance Agents and is honored to help people navigate insurance and financial planning needs through every stage of life.

Media Contact:
Rachel Aird, *Public Relations Director*
Integrity
press@integrity.com
385-401-4766

Partnership Inquiries:
Eric Pederson, *Chief Business Development Officer*
Integrity
partnership@integrity.com
866-650-1857

skip to main content **iries, please complete the form below.**

F. .ame*

INTEGRITY

Last Name

Email*

Phone Number*

Company Legal Name*

Business Type*

Please Select

Primary Product Type / Focus

Please Select

protected by reCAPTCHA

SUBMIT

1445 Ross Avenue, 40th Floor
Dallas, Texas 75202

INTEGRITY

Stay in the know

Get the latest on what's happening at Integrity.

Email*

Your Email SUBSCRIBE

Protected by reCAPTCHA

Also of Interest:

Advanced Insurance Technology and Coverage Tools

Integrity Health

Integrity Wealth